



Marketing Schedule

Monday or Tuesday: Professional Photos, 3D Virtual Tour and Floor Plan Schematic

Wednesday: Just Listed Post Card sent to 100 closest neighbors and over 200 other people in the River Region

Thursday: Property goes live

- List to MLS, Consumer websites and Social Media
- Yard Signs and Directionals
- Lockbox
- Info Box with Property Brochure
- Countertop Display set-up

Friday, Saturday, Sunday and Monday: Showings Start-It is your job to keep the property in show ready condition

Sunday 12pm to 1pm: Neighbor and VIP Open House

Sunday 1pm to 3pm: Public Open House

Monday: Last showings completed

Monday evening 5:30pm: Review and Accept an Offer